

Mail Art Project:

Developing Speculative Methodologies for Exploring Speculative Shipping

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If you have received a postcard from me in the post:

- You should find that there are two postcards attached by a perforated line.

- *The postcard that is addressed to you is a gift.* On the back of this postcard is some information on the project and a link to this webpage. You may keep the gift, or throw it in the recycling bin.

- *The other postcard:* one side includes my name and address (in the Sociology Department at Goldsmiths) and is stamped for you to return to me if you would like to participate in mail art yourself. The other side of this postcard is for you to decorate and to tell me something about yourself and your future.

If you feel inspired to be a mail artist and send the postcard back to me:

- Please write or draw or collage on the back of the postcard. I am really interested in ideas about the future, and so the postcard asks you to speculate on what you might be doing in a year or in ten years. There are no right answers here and I don't have set expectations about what I want to find. I am interested in what you want to tell me, so feel free to write or draw something sensible and plausible, or imaginative and dreamy – it's up to you.

- You can find some ideas for how you might decorate the postcard [here](#), [here](#), [here](#), and [here](#) and at the links on the 'Background page' – but there are no rules for how to do this, and you shouldn't feel put off if you're not an artist (I'm not!) or constrained by these examples (although [I would rather not receive anything offensive or indecent](#)).

If you do send the postcard back to me, it's important to note that I will use the returned postcards as part of a research project and they may therefore be included in publications and exhibitions.

All postcards will be anonymised, so your name and address will not be made public, and your authorship of the contents will not be attributable to you.

The project will adhere to Ethical Guidelines set by the [British Sociological Association](#) and the [International Visual Sociology Association](#).

The postcards will not be passed on or sold.

I will create a booklet of all of the postcards that are returned to me by the end of 2014, which I will send to all of those who posted them to me. I will also notify you of publications and exhibitions that feature postcards from this project.

If you have any other questions about the project, please feel free to email me at: [rebecca.coleman \[@\] gold.ac.uk](mailto:rebecca.coleman@gold.ac.uk)