

# AUSTERITY AND THE BODY

**INVENTIVE SOCIOLOGICAL  
PRACTICE EXHIBITION  
28TH MARCH 2014**

We would like to thank the Sociology Department, Beckie Coleman, Kat Jungnickel, Michael Guggenheim, Nina Wakeford and The Centre for the Arts and Learning.

**Goldsmiths**  
UNIVERSITY OF LONDON

The work displayed by Visual Sociology masters students builds on their growing understanding of media and materials in terms of sociological research and addresses the common course theme: Austerity and the Body.

The students have researched the theme according to their own interests and have developed specific methodology and representations unique to their research question.

Thank you for your interest in the Visual Sociology programme and our work. We welcome your feedback.

## **WORKS**

### NET POSITIVE

Ali Eisa

The effects of recent austerity measures extend far beyond the commonplace workings of state, it's wider reaching influence producing an imbalance in the convergence of creative output and lifestyle, which can be seen in the potential disparity between BBC food programming and the aspirations of its audience. Birgitte Blekesaune Rosén

The austerity aesthetic and feminine labour - Using the marginal aesthetic category of 'cute' as an exploration and critique of marginal austerity affects.

Clare Killeen

A conceptual video about freecycling in relation to austerity.  
Hana Makovcova

Making healthy food choices is a complex and confusing process. It is even more so when living on a fixed, low budget. By playing this card game, you will experience how tangled the state- and expert-given rules are for healthy eating and how (im)possible it is to follow all of them in the 'Age of Austerity.'  
Katie Knapp

Who is living in the age of austerity?

A discussion about society's apathy towards political discourse.  
Marina da Silva

"There are no magic bullet solutions, whether medical or political, just the slow steady work of resilient survival, and utopian dreaming" – Ann Cvetkovich  
Melissa Thacher

How might sound and performance be a method for awakening the zombified bodies created by a neoliberal capitalist state to revolutionary action?  
Rose Delcour-Min

Where and how do people enact the emotions of austerity?  
Mediating Instagram to create an archive of negative affect.  
#nofuture  
Roz Mortimer